

**BEAUTIFICATION SUB-COMMITTEE MINUTES**  
**Monday, November 15, 2021 at 5:30pm**  
**Ledgeview Community Center**  
**3700 Dickinson Road**  
**De Pere, WI 54115**

The Beautification Sub-Committee, held a meeting on **Monday, November 15, 2021 at 5:30pm** at the Community Center located at 3700 Dickinson Road, De Pere, WI 54115.

**A. CALL TO ORDER**

Meeting called to order by N. Van Helden at 5:32pm.

**B. ROLL CALL**

N. Van Helden   X                        A. Burtschi   X   (arrival at 6:11pm) J. Gerwing   X                        B. Mott   X    
Staff: Stephanie Schlag, Parks and Recreation Director

**C. AGENDA APPROVAL**

**MOTION by Barb, seconded by Jill, to approve the agenda as written. No further discussion. Motion carried 3-0 in a voice vote.**

**D. APPROVAL OF MINUTES:**

1. October 18, 2021

**MOTION by Jill, seconded by Nicole to approve the minutes. No further discussion. Motion carried 3-0 in a voice vote.**

**E. PUBLIC COMMENT:** None.

**F. COMMUNICATIONS:**

1. Park, Recreation and Forestry Committee meeting update from October, 2021 provided by Nicole and Steph.

**G. OLD BUSINESS:**

1. 2022 Banner Design Discussion

Jill provided an overview of the conversation and email she had with A. Renkas about more designs for banners.

Nicole's ideas include: ledgerrock (the rock itself), view of the valley, fat tire bikes, mountain bikes, trees and forested areas, walkability, fall/winter, park bridge/playground, farm/horses/barn, rivers, maybe schools?

Barb: likes Allouez banner message, simple and welcoming: "we're glad you're here" suggests "Happiness lives in Ledgeview"

Committee would like to work with M. Renkas again for 4 new designs, to provide cohesiveness in design and imaging with the roundabout designs.

Committee asked to check with her: does she want more guidance form committee or sky's the limit and we give her feedback as she provides us with ideas

Recommend a cost commitment no more than \$1200. Steph confirmed budget would be able to accommodate that rate as well as purchase of appropriate number of banners.

Steph will follow up with Renkas on next steps to be able to have new banners for late spring 2022.

Arrival of A. Burtschi at 6:11pm.

Approved at the January 17, 2022 Beautification Sub-Committee Meeting.

Approved at the January 24, 2022 Park, Recreation & Forestry Committee Meeting.

Approved at the February 7, 2022 Town Board Meeting.

2. 2022 Work Plan  
Discussed the 2022 work plan. Continued items 1-5 from 2021 work plan. Add landscaping memorial bench by Dollar Tree and explore placemaking for 2023. Staff will provide updated/final draft to committee to recommend approval to Park Committee at a future meeting.
3. Verification of Holiday Decorating Contest Details  
Confirmed poster delivery locations to 2021 businesses. Jill to pick up list of nominees from Steph on Monday morning 12/20.

**H. NEW BUSINESS:**

1. 2021 Pumpkin Decorating Contest Update

**I. STAFF UPDATES:**

1. Golf Course Sign, Fire Station 2 Sign, Town Entrance Sign

**J. FUTURE AGENDA ITEMS:**

Approval of 2022 work plan

**K. ADJOURNMENT:**

**MOTION by Jill, seconded by Anna, to adjourn. No further discussion. Motion carried unanimously in a voice vote.**

Meeting adjourned at 6:57pm.

Respectfully submitted,  
Stephanie Schlag, Park and Recreation Director  
Town of Ledgeview, Brown County, WI

Next meeting date: December 20, 2021, 5:30pm