

BEAUTIFICATION SUB-COMMITTEE MINUTES
Monday, August 16, 2021 at 5:30pm
Ledgeview Community Center
3700 Dickinson Road
De Pere, WI 54115

The Beautification Sub-Committee, held a meeting on **Monday, August 16, 2021 at 5:30pm** at the Community Center located at 3700 Dickinson Road, De Pere, WI 54115.

A. CALL TO ORDER

Meeting called to order by N. Van Helden at 5:34pm.

B. ROLL CALL

N. Van Helden X A. Burtschi X J. Gerwing X B. Mott X
Staff: Stephanie Schlag, Parks and Recreation Director

C. AGENDA APPROVAL

MOTION by Jill, seconded by Anna, to approve the agenda as written. No further discussion. Motion carried unanimously in a voice vote.

D. APPROVAL OF MINUTES:

1. May 11, 2021 Minutes
2. June 14, 2021 Minutes

MOTION by Nicole, seconded by Jill to approve the minutes. No further discussion. Motion carried in a voice vote, 3-0 (abstain by B. Mott).

E. PUBLIC COMMENT: None.

F. COMMUNICATIONS:

1. Park, Recreation and Forestry Committee meeting update from July, 2021 provided by Nicole and Steph.

G. OLD BUSINESS:

1. Recap of Garden Decorating Contest
Anna asked if we have a spreadsheet to log nominees and winners.
Nicole asked how we get more nominees. Recommends that committee makes an effort to have a number of nominees ahead of time.
Use a paid ad in Facebook.
Good feedback on signs.
Revisit in Feb for preferred spring/summer dates.
Nominees love the garden bombs.

H. NEW BUSINESS:

1. Discussion on Dates for Holiday Decorating and Pumpkin Decorating Contests
Pumpkin Decorating Contest:
Keep same as last year. Staff to send an email to the art teachers this year. Also do a Facebook ad.

Approved at the October 18, 2021 Beautification Sub-Committee Meeting.

Approved at the October 25, 2021 Park, Recreation & Forestry Committee Meeting.

Approved at the November 1, 2021 Town Board Meeting.

Holiday Lights Decorating Contest:

Recommend using the mug for this year as a giveaway

Deadline of 12/17 for nominations

Committee judge the week of 12/20. Monday as the BSC Meeting.

I. STAFF UPDATES:

- a. Staff is meeting with trail painting artist on Tuesday, August 17, 2021.

J. FUTURE AGENDA ITEMS: 2022 work plan

K. ADJOURNMENT:

MOTION by Jill, seconded by Barb, to adjourn. No further discussion. Motion carried unanimously in a voice vote. Meeting adjourned at 6:20pm.

Respectfully submitted,
Stephanie Schlag, Park and Recreation Director
Town of Ledgeview, Brown County, WI