

The Ledgeview Beautification Sub-Committee held a meeting on **Monday, March 15, 2021 at 5:30pm** in the Executive Conference Room located at Ledgeview Community Center, 3700 Dickinson Road, De Pere, WI 54115. All members of the committee accessed the meeting virtually due to COVID-19 pandemic concerns.

**A. CALL TO ORDER.**

Meeting called to order by N. Van Helden at 5:35pm.

**B. ROLL CALL.**

Nicole Van Helden \_X\_                      Anna Burtschi \_X\_                      Jill Gerwing \_X\_  
 Staff: Stephanie Schlag, Parks and Recreation Director  
 Also present: Members of the public: Barb Mott

**C. AGENDA APPROVAL.**

**MOTION by Jill, seconded by Nicole, to approve agenda. No further discussion. Motion approved 2-0 in a voice vote.**

**D. APPROVAL OF MINUTES:**

1. February 15, 2021 Minutes

**MOTION by Jill, seconded by Nicole, to approve the minutes. No further discussion. Motion approved 2-0 in a voice vote.**

**E. PUBLIC COMMENT.**

Arrival of A. Burtschi

Barb Mott, 441 Winding Waters Way

House faces East River trail, concern with demarcation stones and that feels they are just sitting there.

Also concern with landscaping at bed at Winding Waters Way and fear that a child riding a bike may veer off course and end up in the rocks and hurt. Asked why they were put there. Nicole explained the demarcation plan and ledgestone rocks, Steph explained the re-landscaping of the bed at Winding Waters Way. Barb expressed gratitude for explanation.

**F. COMMUNICATIONS:**

1. Park and Rec Committee Update  
 Update of February meeting given by staff.

**G. OLD BUSINESS:**

1. Trail Paintings Update (if needed)  
 Staff updated committee on communications thus far. April meeting will evaluate/choose artist.

**H. NEW BUSINESS:**

1. RFP for Banner Design  
 Anna likes the idea of nature, and images that capturing water, trees, animals  
 Jill likes banners that have bold colors, feel young, showed the committee a mosaic design  
 Nicole likes focusing on natural beauty: waterfalls, rivers, trees, birds (cranes), picturesque pastures,  
 Ledgeview landmarks: the ledge, Fonferek's Glen, golf course, Olde School square, farms?,  
 Banner designs should highlight/embrace/ Ledgeview's natural beauty examples could include: highlighting our ledge rock waterfalls, rivers, trees, birds (Sandhill cranes) picturesque pastures, Niagara escarpment  
 Staff suggested the following wording:  
 "Committee is looking for simple, colorful, and vibrant designs that reflect Ledgeview's natural beauty. Examples could include: highlighting our ledge rock waterfalls, rivers, trees, birds (Sandhill cranes) picturesque pastures, Niagara escarpment"  
 Staff will also include a statement that the banners will be up year round and should be able to have year 'round lasting power. (or something to that effect).  
 Committee agrees with the wording. Deadline date of 4/30. Staff will update and send out.

**I. STAFF UPDATES: None**

**J. FUTURE AGENDA ITEMS:**

April: Garden Decorating Contest  
Review of Trail Painting Proposals

**K. ADJOURNMENT.**

**MOTION by Anna, seconded by Jill, to adjourn the meeting. No further discussion. Motion approved unanimously in a voice vote.**

Meeting adjourned at 6:31pm.

Respectfully Submitted,  
Stephanie Schlag, Parks and Recreation Director

**Next meeting date:** April 19, 2021