

SPONSORSHIP TERMS & POLICIES

1. Sponsorship opportunities are extended to any local, national or international business, non-profit agency and government agency that have or wish to have a presence in the Town of Ledgeview. Advertising opportunities being provided are solely non-public forums and specifically are not to be considered opportunities for discussion or interchange of ideas on public issues. Subject to the Town of Ledgeview terms for accepting sponsorship contracts will be accepted on a first-come, first-serve basis. Organizations whose primary business involves the following activities are ineligible for sponsorship opportunities in the Town of Ledgeview:
 - A. Promotion of the sale or consumption of alcoholic beverages and tobacco products.
 - B. Promotion of gambling or drugs/pharmaceuticals.
 - C. Promotion of the sale or use of firearms or other weapons.
 - D. Depiction or characterizations which suggest nudity, profanity, obscenity, or lewdness.
 - E. Commentary or advocacy of a social, religious or political nature.
 - F. Promotion of services or programs that are already offered by the Town of Ledgeview.
2. The Town of Ledgeview Parks, Recreation, & Forestry Committee reserves the right to make final determination of or acceptance on sponsorship contracts.
3. The Town of Ledgeview reserves the right to revise, reject or omit any ad at any time without notice. Any camera-ready sponsorship submitted that does not conform to the publications mechanical requirement will be enlarged, reduced or floated at the discretion of the Town Staff. The Town of Ledgeview shall not be responsible for damages if an advertisement fails to be published for any reason.
4. The Town of Ledgeview reserves the right to determine and/or change the placement of ads without notice.
5. Advertisers and advertising agencies are liable for all contents of advertisements (including copy, representation and illustrations) and shall indemnify and hold harmless the Town of Ledgeview, without limitation, against, for any and all claims made thereof against losses sustained by the Town of Ledgeview Parks, Recreation & Forestry Committee, Town Board, and Town employees and its agents.
6. The advertisers and its agency each represent that they are fully authorized and licensed to use:
 - A. The names, portraits, and/or pictures of living persons;
 - B. Any copyrighted or trademarked materials;
 - C. Any testimonials contained in any advertisement submitted by or on behalf of the advertiser and published in any of the Town of Ledgeview publications, and that such advertisement is neither slanderous or defamatory, an invasion of privacy, or otherwise unlawful to any third party. The advertiser and its agency each agree to indemnify and save harmless the Town of Ledgeview against all losses, liability, damage and or expenses arising from the copying, printing or publishing of any such advertisement.
7. No conditions printed or otherwise, appearing on contracts, orders or copy instructions, which conflict with the Town of Ledgeview policies will be binding on the Town of Ledgeview or its agents.
8. The Town of Ledgeview shall not be responsible for any damages caused by acts of God, fires, strikes, accidents or other occurrences beyond the control of the publisher or the Town of Ledgeview.
9. Failure to fulfill contract terms will result in additional charges equal to the full contract fee.
10. The Town of Ledgeview will not return any items submitted for Sponsorship.
11. Payments are due on or before the first date of notification timeline. Failure to do so may forfeit the agreement for sponsorship.
12. The Town of Ledgeview reserves the right to revise Sponsorship rates. However, this will not affect existing signed and written sponsorship agreements. All Sponsorships placed without a signed agreement is subject to rates that apply at the time of publication.