

The Ledgeview Beautification Sub-Committee held a meeting on **Tuesday, February 5, 2019 at 5:00 p.m.** in the Executive Conference Room located at Ledgeview Community Center, 3700 Dickinson Road, De Pere, WI 54115.

CALL TO ORDER.

The Meeting was called to order by Chair Nicole Van Helden at 5:20 PM.

ROLL CALL.

Present were Chair Nicole Van Helden, Members Kari Fraiser, and Anna Burtschi

AGENDA APPROVAL.

Motion by Kari to approve the agenda as written. Nicole seconded the motion. No further discussion. Motion carried in a vote, 3-0.

APPROVAL OF MINUTES:

- a. **January 7, 2019** – Motion by Nicole, seconded by Kari to approve the minutes as submitted. No further discussion. Motion carried in a vote, 3-0.

PUBLIC COMMENT. None.

COMMUNICATIONS:

1. **Park and Rec Committee Update** – Nicole advised the Park Committee Meeting was cancelled. Next Meeting is scheduled for January 26, 2019. Naming of the park on Dollar Road and Dollar Lane will be discussed and a recommendation made. Beautification Committee wanted to have input on the naming of the park.

MOTION by Anna/Kari to recommend the names of Dollar Park or Two Dollar Park to the Parks Committee. No further discussion. Motion carried in a voice vote, 3-0.

2. **Committee Member Recruitment** – Members are following up with residents who may be interested in joining The Committee. Requested a recruitment sign be made to post on Election Day as well as in the next newsletter, website, and social media.
3. **Ledgefest Update** – No one to take over the leadership of LedgeFest at this time. Advertise through normal avenues for a leader. Otherwise may have to postpone the festival this year.
4. **Fox-Wolf Watershed Alliance, Earth Day Clean Up Event, April 27th** – Annual event made to clean up the Fox River Watershed. Clean-up is typically done at Ledgeview Park. The Community typically makes a sponsorship donation to the efforts.

MOTION by Nicole/Anna to provide a basic sponsorship level donation to the Fox-Wolf Watershed Earth Day Clean-Up on April 27th allowing the Town to participate by cleaning up Ledgeview Park. No further discussion. Motion carried in a voice vote, 3-0.

NEW BUSINESS: None.

OLD BUSINESS:

1. **Review and make recommendation on Town Holiday Lights and any new lights needed for 2019.**
The Committee didn't want to lose out on the clearance sale of holiday lights and thought this was an excellent time to acquire additional holiday lights. However, the cost to install the lights is quite known at this time because WPS has not invoiced for the Dickinson Road installation. Therefore, with the costs to install additional decoration in storage, The Committee decided not to purchase holiday decorations this year, but rather put up the decorations in storage due to the costs of installation.

Approved at the March 5, 2019 Beautification Committee Meeting.

Approved at the March 19, 2019 Town Board Meeting

There was also a lengthy discussion on holiday lights and banners and if, how, they could co-exist on utility poles. More research is needed to make a determination.

MOTION by Nicole/Kari to forego the purchase of additional holiday decorations, and install existing holiday decoration on Broadway, Silverstone, Swan Road by Heritage School, and Plantation for the 2019 holiday season. No further discussion. Motion carried in a voice vote, 3-0.

Staff will coordinate installation efforts for the 2019 holiday season.

2. Lightpole Banners Discussion.

Quotes were received from Colortech for aluminum banners. The Committee's thought is since there are some weathering issues with the existing banners that perhaps aluminum banners would be a better fit for the Town's application. However, there are extra cloth banners, and banners that were replaced under warranty, in storage.

There was also discussion on what poles Wisconsin Public Service (WPS) would allow for the installation of banners, as well as if holiday decorations and banners could co-exist on poles. It was determined that Kari and Anna would complete a pole inventory of the town to see how many poles there were to hang banners on.

In the meantime, according to paperwork, brackets are needed for the installation of banners in storage.

MOTION by Kari/Nicole to purchase twenty (20) brackets for banners pending WPS/Public Works approval for the installation of the banners in storage and a few replacement brackets. No further discussion. Motion carried in a voice vote, 3-0.

The Committee also wanted to purchase a couple of aluminum banners to see how they would wear for installation at Ledgeview Golf Course and the Community Center.

MOTION by Nicole/Anna to purchase two (2) aluminum banners from Colortech, size 29 inches by 84 inches in the amount of \$310 for installation at Ledgeview Golf Course and the Community Center. No further discussion. Motion carried in a voice vote, 3-0.

Kari to coordinate efforts with Colortech.

3. Tranquility Trail demarcation and directional signage.

Mark Sauer of Mead & Hunt designed a signage for Tranquility Trail. The signage was critiqued and edits were suggested. Nicole will get the edits to Mr. Sauer.

4. Develop and Make Recommendations on Public Land Demarcation Plan (Prioritize).

Due to time constraints, The Committee tabled this item.

ADJOURNMENT.

Motion by Kari/Anna to adjourn. No further discussion. Motion carried in a vote, 3-0. Meeting adjourned at 7:45 PM.

Respectfully submitted,

Charlotte K. Nagel

Approved at the March 5, 2019 Beautification Committee Meeting.

Approved at the March 19, 2019 Town Board Meeting

Charlotte K. Nagel, Clerk

Approved at the March 5, 2019 Beautification Committee Meeting.
Approved at the March 19, 2019 Town Board Meeting