



**Minutes of the
TOWN OF LEDGEVIEW
Beautification Sub-Committee
Tuesday, September 18, 2018 at 5:30 p.m.
Community Center
3700 Dickinson Rd., De Pere, WI 54115**

CALL TO ORDER.

The Meeting was called to order by Chair Nicole Van Helden.

ROLL CALL.

Present were Chair Nicole Van Helden, Members Kari Fraiser, Yolanda Hernandez, and Anna Burtschi

AGENDA APPROVAL.

Motion by Kari F. to approve the agenda as written. Anna B. seconded the motion. No further discussion. Motion carried in a vote, 4-0.

APPROVAL OF MINUTES:

- a. **June 25, 2018** – Motion by Nicole V., seconded by Yolanda H. to approve the minutes as submitted. No further discussion. Motion carried in a vote, 4-0.
- b. **July 23, 2018** - Motion by Nicole V., seconded by Yolanda H. to approve the minutes as submitted. No further discussion. Motion carried in a vote, 4-0.

PUBLIC COMMENT.

COMMUNICATIONS:

1. **Park and Rec Committee Update** – Nicole V. gave an overview on the activity of the Parks Committee.
2. **Ledgefest Update** – Yolanda H. gave a status update on LedgeFest and the need for more volunteers.
3. **Update on Viewshed Analysis** – Nicole V. advised that the Viewshed Analysis funding has been approved and Mead & Hunt is working on putting together a program to get resident to submit pictures of their favorite Ledgeview views

NEW BUSINESS:

1. **Results from the Meadow Sound public lands tour of September 10, 2018.**
The Committee reviewed the tour findings and prioritized areas of demarcation as well as identified the type of demarcation tool. The demarcation is slated to be 2019 or later project.
2. **Community Center Student Art Display.**
There was discussion regarding displaying student art work for the upcoming November Election. Staff advised that with the new building, it is not recommended to have a display this year since it's unknown the functionality of the new space with a heavy election. The Committee decided to forgo the student art display this year.
3. **Planters for Community Center patio.**
There was discussion on the Beautification Committee decorating the main entrance and the patio for the Open House to be held October 23rd. The Committee make plans to purchase live decorations and placement of those decorations.
4. **Establish timeline and advertisement materials for 2018 Holiday Decorations Contest.**

A schedule for the 2018 Holiday Decorations Contest was established to include advertisement and judging. Judging will take place December 20th, with advertising to be included in the next town printed town newsletter, e-newsletter, social media pages, and website.

5. Establish 2019 Budget goals and action items.

The 2019 Budget items and goals were discussed. The Committee is recommending their budget remain the same.

OLD BUSINESS:

1. Lightpole Banners Discussion.

Quotes were received from Wisconsin Public Service (WPS) and VOE Electric for the installation of the additional Holiday Decorations and Banners. Since the WPS quote was on a time and material basis, it was thought start with a group of six poles in one area of town. The Committee decided to start with the six pole along Dickinson Road going east from Monroe Road. Staff will coordinate the efforts.

2. Approve expenditures on recommended signage for Secret Garden and Tranquility Trail located in The Crossing at Dollar Creek Subdivision.

Motion by Nicole to recommend approval of the expenditure for Tranquility Trail and Waterfall from Colortech to make the remainder of the park signage. The motion was seconded by Kari F. No further discussion. Motion carried in a vote, 4-0.

3. Develop and Make Recommendations on Public Land Demarcation Plan (Prioritize).

The committee continued working on prioritizing the Public Land Demarcation Plan Project. Will to continue in the upcoming months.

ADJOURNMENT.

Motion by Nicole V. seconded by Kari F. to adjourn. No further discussion. Motion carried in a vote, 4-0. Meeting adjourned at 8:10 PM.

Respectfully submitted,

Charlotte K. Nagel

Charlotte K. Nagel, Clerk