



**TOWN OF LEDGEVIEW
Beautification Sub-Committee
Tuesday, May 24 at 5:30 p.m.
Ledgeview Municipal Building
3700 Dickinson Road, De Pere, WI 54115**

MINUTES

The Beautification Sub-Committee met on May 24, 2016.

Call to order at 5:36.

Van Helden, Willmott and Hernandez present. Widi excused. Invited guest Kari Fraser present; interested in joining Beautification/Public Arts & Entertainment Subcommittee.

Motion to approve agenda by Willmott, seconded by Van Helden. Approved.

Motion to approve April 26, 2016 minutes by Hernandez, seconded by Willmott. Approved.

Public Comment- none

COMMUNICATIONS:

1. Update from the Park & Recreation Committee mtg.—Copies of final park plan distributed. Van Helden provided highlights from 5/12/2016 meeting.

OLD BUSINESS:

1. Ledgefest 2016- Planning committee updated Facebook page to new format that can be 'liked' and followed. Entertainment and Wow Balls have been confirmed. The Ledgefest Committee and Sarah Burdette will be meeting soon to continue organizing for the event. Ledgefest would like to add a fundraiser to the activities and are exploring a blood drive with fundraiser for Jason "Jake" Pansier.
2. Review Ledgeview Park signage options. – Willmott shared sign mock-ups from Orde and Jones Sign. Willmott will next request price quotes. Committee discussed the 3 existing large "Ledgeview Park" entrance signs, only one of which has distinguishing 'entrance point' language (Winding Waters). Committee to request Burdette provide previous vendor information for the large entry signs to explore with that company options for modifying/adding on "Creamery Road Entrance" and "Dickinson Road Entrance" to those signs. The existing "Winding Waters" sign will be left as is.
3. Continue public art and student involvement discussions. – Pending subcommittee membership approval, Kari Fraser would like to pursue displaying student art at Town Hall during November election. Fraser will contact the high school art teacher as a starting point. The committee has many unanswered questions (how many pieces can we accommodate in Town Hall space, how to secure and display art, how will pieces be selected, etc). Fraser to explore ideas with art teacher and bring back ideas/suggestions.
4. Inventory and demarcate Town public lands. – Map of all Town-owned lands was distributed. Contains 35 parcels. Committee reviewed map and developed general categories of land (stormwater ponds, recreational parks, public green space, access lane/easement, buildings/facilities). To assist committee in recommending demarcation guidelines, the committee agreed it would be helpful to sort the parcels into 1 or more categories and add labels to correspond with the map. Van Helden to work with Burdette on first draft. Subcommittee suggested visiting town-owned lands in Meadow Ridge Subdivision at the next meeting to get a better sense of signage/demarcation needs.

NEW BUSINESS:

1. Banner sponsorship- Committee is still interested in developing a program. Hernandez is interested in working on it this Fall, after Ledgefest.

New member – Motion by Hernandez, seconded by Van Helden to recommend to the Park and Recreation Committee that Kari Fraser be added to the Beautification Subcommittee. Motion carried.

Next meeting June 23, 2016 at 5:30 p.m. at the Town Hall for business, then depart for Meadow Ridge Subdivision tour of public owned land.

Motion to adjourn by Van Helden, seconded by Willmott. Adjourned at 7:17 p.m.

Minutes submitted by Nicole Van Helden.