

The Ledgeview Beautification Committee held a meeting on October 27, 2015 at the Ledgeview Municipal Building located at 3700 Dickinson Road, De Pere, WI 54115.

The meeting was called to order at 5:40pm.

Members present were Nicole Van Helden, Lori Ruedinger, Kari Willmott, Joe Widi. and Yolanda Hernandez. Sarah Burdette, Clerk/Administrator, was also present. Mary Handrick not present; excused due to vacation.

AGENDA APPROVAL: The agenda was approved.

APPROVAL OF MINUTES: Nicole motioned to approve the August 25, 2015 meeting minutes; Lori seconded the motion; all in favor. Note: no quorum for the September meeting.

COMMUNICATIONS:

Little Free Library Update: Library was up & running then had some wind damage that has since been fixed (door replaced with new hinges). Sign is up; Kari to take a picture of the sign to get the number off the sign to register. Need materials (stickers, pins, etc.) and replacement books. New Little Campaign book promotion flyer was reviewed. We need a bill from our Eagle Scout; he used recycled material from the ReStore that benefits Habitat for Humanity. Committee and Town Board to recognize Eagle Scout Kyle Groth at our next meeting.

Street Banners & Holiday Decorations Update: Two (30" x 84") sample banners viewed; all ordered banners have been received and will be stored at the Town Hall until Spring 2016. Committee's focus will now change to the Banner Sponsorship program. Public Works will install holiday decorations on light poles soon.

Parks & Recreation Committee Update: Committee did not meet last week; next meeting is scheduled for November 9, 2015. Still working on Park & Recreation Plan 2015 - 2020. The hope is to have the Plan done by December.

OLD BUSINESS:

Monument Signs Update: One quote for breakaway signs received; vendor not able to quote stone signs (stone base for example has been hard for them to get a quote from a third party). Sarah and Joe to explore options, including using breakaway signs for all locations (quote higher than budget) and re-contacting previous vendor.

Fundraising Flyer Update: Changes needed: letter-size piece color front/back, non-folding. Yolanda to revise the "front" with a decorations/holiday theme to match content Nicole to create. Content will include a holiday decorations contest open to residents & business owners. Prizes could include gift cards to local businesses/services. Need to determine how content submissions will be received. Flyer will be inserted into Thanksgiving mailing (2500 pieces). Deadline for flyer material to Charlotte Nelson is Friday, November 13, 2015.

Ledgeview Park Signage Plan Update:

Committee reviewed Kari's park signage pictures:

- Sign #1 – “no pets” TBD & keep “closed circuit” sign portion
- Sign #2 – Change Lacrosse Fields to Athletic Fields
- Sign #3 – Change Lacrosse Fields to Athletic Fields; others ok
- Sign #4 – keep Stop sign; add: parking along neighborhood streets is permitted
- Sign #5 – need to create map (Sarah to look into this) *
- Sign #6 – change “Memorial Tree Grove” to Ledgeview Park Memorial Area **
- Signs #7-10 – need maps for 3 Ledgeview Parks

Committee reviewed Yolanda's park signage options from Jones Sign:

- Option 2 – Committee prefers this option with changes
- Make Ledgeview logo graphic smaller & move to the left
- Replace current logo area content with Ledgeview Park (large)
- Change 2 post sign with 1 post: how large can the sign be on 1 post?
- Like white top (logo area) & blue bottom
- Add maps (Ledgeview Town to supply; see above) *
- Free Little Library should be changed to Little Free Library
- “If lot is full...” verbiage to be reworded
- Change “Memorial Tree Grove” to Ledgeview Park Memorial Area **

2016 Annual Budget Planning: All forwarded for approval except for Fireman's Park cleanup. Item removed pending need to determine overflow parking space needed during elections. Public hearing on budget scheduled for November 17.

NEW BUSINESS:

Displaying Public Art & Student Involvement: Lori to update letter to include specific student involvement that will be distributed to schools and local businesses. Committee to bring ideas to the next meeting in November.

Demarcating Public Lands: Park, Recreation & Forestry Committee requested we create standards for public lands to deter public encroachment. Sarah will come up with content & samples for committee review.

Ledgefest 2016 Site: Potential locations for Ledgefest 2016 could include Ledgeview Park & Scray Hill. Yolanda to approach Ledgefest Inc. Board on new site options to get feedback.

ADJOURNMENT.

Kari motioned to adjourn the meeting at 7:13 p.m.; Nicole seconded the motion; all in favor.

*Yolanda Hernandez, Recording Secretary
Town of Ledgeview*

Edited by Nicole Van Helden 11/16/2015