TOWN OF LEDGEVIEW
BEAUTIFICATION COMMITTEE
August 25, 2015

The Ledgeview Beautification Committee held a meeting on August 25, 2015 at the Ledgeview Municipal Building located at 3700 Dickinson Road, De Pere, WI 54115.

The meeting was called to order at 5:39pm.
Members present were Nicole Van Helden, Lori Ruedinger, Mary Handrick, Kari Willmott, Yolanda Hernandez. Sarah Burdette, Clerk/Administrator, was also present.

AGENDA APPROVAL: The agenda was approved.

APPROVAL OF MINUTES: Motion by Van Helden, seconded by Hernandez to approve minutes from 7/28 meeting. Motion passed.

COMMUNICATIONS:

Free Little Library: Nicole reported the cost of one library will be approximately $125.00 and should be finished by a local boy scout (Eagle Project) in the next month. Nicole and Kari will donate books for initial stock. Sarah will put a call out in the next e-newsletter for donations of books to allow us to re-stock. We will get some pictures of the scout making the library to post online. There is interest from girl scouts and boy scouts to help with additional beautification projects.

Parks & Recreation Committee Updates: The committee is looking at national standards for parks and what is desirable for Ledgeview. The committee is discussing where we might want new parks established. Fireman's Park, which we toured last month, has no identity and will be discussed at a later date. Ledgeview Park(s) need to be named so as to identify the different areas. Committee is also reviewing some ideas of how to connect the different park areas.

OLD BUSINESS:

Update on street banners: Main Street Design could not work on this project so going forward we will work with Temple. The Word Cloud banner designs were discussed and the blue word cloud was a favorite. Lori will ask Temple for minor changes: bold words in different positions, only use "engage, explore, relax and grow," and no logo on word cloud.

Committee reviewed placement plan for banners and holiday decorations along GV corridor. Banners will be on every other pole. Holiday decorations will be on the opposite poles. Double poles will have Ledgeview banner on one side and word cloud banner on the other. Single poles will have Ledgeview banner.

Sarah reported that the Holiday décor may be put up first. Depends on timing and work schedules. Sarah will get back to committee on the timing of road completion and light poles installed. As of today, the GV construction is on schedule.

Motion by Van Helden, seconded by Willmott: "Recommend to the Town Board that in the GV corridor, from the town boundary at the north to CTH X, we have a double banner design,

"Ledgeview: Set Your Sights High" and the word cloud banner, as price quoted by Temple, subject to final proof and cost estimate from Temple. Motion carried

Monument & Wayfinding Signs: Tabled until next meeting.

Fundraising Flyer: Yolanda presented her updated design for the fundraising flyer. She is checking on our using PayPal for payments. Some re-wording of flyer was discussed and Yolanda will come back w changes at the next meeting.

NEW BUSINESS:

Budget: Feedback needed on budget needs for 2016. Donations are not part of the budget. Nicole will work on this.

Ledgeview Park Signage: Discussed the need for signage to distinguish the many areas of the park as well as internal park signs giving directions and possibly a park map showing locations of park features too. Kari will draft a Ledgeview Park Signage plan.

Fireman's Park: Park and Rec committee will discuss what to do here. Nicole will follow up with Sarah on how to plan for brush clean-up and signage for this park in the budget.

Scray Hill Park: Visit this park at Sept. meeting

Letter to Schools: Lori to work on updating wording of previous letter sent out to schools regarding student participation in public art and student development.

ADJOURNMENT.

Motion by Ruedinger, seconded by Van Helden, to adjourn meeting at 7:52 pm. The motion carried unanimously.

Next meeting: September 22nd at the Municipal Building and include a trip to Scray Hill Park, to assess needs.

*Mary Handrick, Recording Secretary*
*Town of Ledgeview*

Edited by Nicole Van Helden 9/15/2015