

The Ledgeview Beautification Sub-Committee held a meeting on June 23, 2015 at the Ledgeview Park Pavilion located at 2064 Dickinson Road, De Pere, WI 54115.

The meeting was called to order at 5:39pm.

Members present were Nicole Van Helden, Lori Ruedinger, Joe Widi, Mary Handrick, and Kari Willmott. Member candidate Yolanda

AGENDA APPROVAL.

The agenda was approved.

APPROVAL OF MINUTES.

Approved minutes from 5/26 meeting.

COMMUNICATION.

Gazebo Cleanup had a great turn out. Special thanks to Cub Scout Packs 4197 & 4198 for helping to scrub down the white gazebo in Ledgeview Park along the East River Trail.

Looked into some possible library birdhouse for the park. We will be putting a note in the newsletter to see if anyone in the town is interested in constructing one.

OLD BUSINESS:

1. Update on street banners:

The committee reviewed new mockups provided by Yolanda and Nicole showing possible double banner designs and made several decisions:

- 1) **Sponsorship Program:** We will be pursuing this in the spring. Lori will take the lead.
- 2) **Type of Sponsorship:** The committee preferred the small add-on signs that can display a business name and hang off the bottom of an existing banner.
- 3) **Size of Banners:** The committee reviewed the banners De Pere recently put up which are 27x87 in size and decided on a similar but standard size for our banners, 30x84.
- 4) **Seasonal Banners:** The committee decided to defer these for now and focus on town-specific banners.

The committee is still undecided on the type and design of the banners. We reviewed several mockups but had some other ideas. Nothing in particular jumped out at us. The committee will think of any other ideas and bring them to the next meeting.

2. Monument Signs

Joe had sent a follow-up letter to the proposed BP location, but we have not received a response. Joe will be following up with Sarah who may have contact with the owner this week. The committee discussed falling back to the current Uncle Mike's location if needed using a 4' high sign instead of the 8' high version.

The committee decided on which design for the sign. It was the "Limestone wall base/dark concrete cap / solid flagstone slab with etched logo and tagline". This appears to be doable in a 4' and 8' version, and it appears that we could produce a breakaway version of this for the GV location which would likely be a 4' high sign.

Since we decided on the monument, Joe will be getting updated quotes on this sign for both heights using both the stone design and the breakaway design.

3. Geocaching

No updates.

4. Donation Form

Reviewed the proposed donation form that Joe and Yolanda produced. The form was focused on Banners, but the committee decided that we should focus this first form on Holiday Decorations and get it ready to send out in the fall.

The committee had questioned if the town is able to accept donations via credit card or PayPal.

NEW BUSINESS:

1. Wayfinding Signs

The committee reviewed the wayfinding sign mockup provided by Burnham Richards. The committee felt that the sign would not be appropriate for the center of a roundabout but may serve a purpose along street sides. We also preferred that the sign not include the street name.

Through further discussion, the wayfinding signs somehow came out of a call for the committee to review the roundabout designs for GV to see if we wanted to do anything different in them. The idea was to put a stone street sign in the center of the 3 roundabouts on GV. One would be built around the existing flagpole, the others would be built around either a smaller pole to support

possible wayfinding signs and/or banners. The committee decided to focus on the street signs for now since we could not think of too many relevant wayfinding points to call out on our roads at this time.

Joe had asked if Burnham Richards could provide a new mockup of the stone street sign (with possible room for a small center pole). Once he has the mockup, Joe will get a quote for the street signs in addition to the monument quotes.

2. Ledgeview Park Tour

The committee walked thru all 3 Ledgeview Parks making notes that we will discuss in our next meeting. One item of note was graffiti found on the park pavilion off of Creamery Road.

ADJOURNMENT.

Motion by Van Helden, seconded by Ruedinger to adjourn joint meeting at 7:20 p.m.
The motion carried unanimously.

*Joe Widi, Recording Secretary
Town of Ledgeview*