

The Ledgeview Beautification Committee held a meeting on February 16, 2015 at the Ledgeview Municipal Building located at 3700 Dickinson Road, De Pere, WI 54115.

The meeting was called to order at 6:00pm.

Members present were Nicole Van Helden, Lori Ruedinger and Joe Baeten. Sarah Burdette, Clerk/Administrator, was also present. Members absent were Joseph Widi and Rob Dreher.

AGENDA APPROVAL. Van Helden added two items to the agenda which was provided before the meeting:

- a.) 2015 Work plan
- b.) Updates

The agenda was approved as updated.

APPROVAL OF MINUTES. There was discussion to revise the minutes from the last meeting. Sarah will add an item for engaging the area schools, will clarify item #6, then set the minutes for approval at the next meeting scheduled for March 24, 2015.

OLD BUSINESS:

1. Update on holiday decorations and street banners:

Group was impressed with Temple power point presentation. We are going to begin with decorating the GV corridor this year and Sarah will continue to budget money in future years so additional decorations can be purchased as money is available. Suggestions for other locations include the Highway 43 juncture and the County PP area. We will also solicit holiday decoration donations in the next Town newsletter. With a budget of \$5000 and at approximately \$400/light with the 33% off sale, we can purchase about a dozen lights to start. There will be 56 poles so instead of every other pole, we could consider every third pole this year. Banners are not on sale so we can consider those in the future. The Committee agreed that the snowflake light looked nice on the mock-up and can extend beyond a Christmas theme. Ruedinger will call Temple and get more information and next steps.

Ledgeview banners cost \$154 each for 42 fabric banners at Colortech. Size is 30 inches by 60 inches. Van Helden will get pricing for 56 poles and for vinyl banners which wear better. Jones Sign indicated we may be able to buy them cheaper directly through Circle Graphics. Van Helden will follow up and report back at next meeting.

2. Review Park & Recreation section of town website:

Reviewed Baeten's document that had been emailed prior to the meeting. Question was asked as to whether a person can click on the park to obtain more information and Van Helden indicated that was the plan. The group agreed more pictures would be nice so the next Town newsletter will include a request for photos to engage the community. (Geocaching was tabled to a future meeting when Baeten can lead the discussion.)

3. 2015 Work Plan:

The following items, listed with their assigned Committee member leader, will be considered for our 2015 Work Plan:

- Holiday Decorations: Ruedinger
- Ledgeview Banners: Van Helden
- Park and Recreation website: Baeten
- Monument Sign placement: Widi
- Directional signs to and into parks
- Information signs at G-GV (direction to parks, to DePere, etc) or other strategic placements

Activities identified to help Committee meet its goals:

- Identify how grade, middle and high schools and boy and girl scout organizations can help
- Tour the Town to identify areas for work plan activities
- Plan and hold fundraising activities

4. Updates:

Burdette said that a letter was sent to area schools introducing the Beautification Committee.

Van Helden will contact the middle and high schools to see if they have ecology clubs that might be interested in participating in our activities.

Articles for the Town newsletter are due to Sarah Burdette on March 11.

ADJOURNMENT.

Motion by Van Helden, seconded by Widi to adjourn joint meeting at 7:30 p.m. The motion carried unanimously. Next meeting will be held March 26, 2015 at 6:00 p.m.

*Lori Ruedinger, Recording Secretary
Town of Ledgeview*