

Introduction

In October of 2013 the Town of Ledgeview Community Survey was mailed to every resident, landowner, and business owner in the community. The survey was the initial step in the process of updating the Town’s Comprehensive Plan and Parks & Recreation Plan. The twenty-seven questions in the survey were divided into four sections:

1. You and Your Residence/ Property
2. Your Perspective on the Town of Ledgeview
3. Preferences Regarding Future Development
4. Options for Implementing Community Decisions.

Additional space was made available at the end of the survey to provide additional comments related to the community or the planning process. In order to provide more time to complete and return the surveys, the initial deadline was extended from November 1st to December 6th. A total of 240 surveys were returned to the Town. A statistically relevant random sample for a survey population of 3,280 persons, with a 5% margin of error and 89% confidence, is 238 completed surveys. The results of the survey, presented below and on the following pages, will be one of the public participation elements used to guide the development of the updated plans.

Section 1: You and Your Residence/Property

1. *Please identify the total number of people in your household within each of the following age groups.*

This question was poorly designed and ended up being virtually impossible to tabulate. The information that this question was intended gain will now be collected from census data.

2. *How long have you been a resident of, or owned property in, the Town of Ledgeview?*

Less than 1 year	5.4%	11 to 20 years	19.6%
1 to 5 years	21.3%	More than 20 years	19.6%
6 to 10 years	28.8%	Not a resident/property owner	1.3%

3. *If you are a resident of Ledgeview, which of the following best describes your place of residence?*

Single-family house	79.2%	Condo or Townhouse	7.5%
Duplex/2-family house	4.2%	Farmstead	2.9%
Apartment	6.7%	Other	0.4%

4. *If you are not a resident, which of the following best describes your property?*

Farm/Ag land	0.8%	Professional office	0.4%
Business	0.4%	Vacant land	0.4%
Rental property	1.3%		

5. How many total acres of land, including your residence, do you own in Ledgeview?

None	9.6%	21 to 40 acres	1.3%
Less than 1 acre	48.8%	41 to 100 acres	2.5%
1 to 5 acres	32.5%	More than 100 acres	0.8%
6 to 20 acres	5.0%		

6. Where is your primary property/residence or business located in the Town of Ledgeview?

Along Fox River	5.4%
West of Monroe Road	16.3%
North of County Road X between Monroe Road and Bower Creek Road	25.0%
Between Bower Creek Road and County Road V	19.2%
South of County Road X	9.2%
East of Interstate 43	4.6%
Between County Road PP and the East River	14.6%
Between Lime Kiln Road and Interstate 43	10.4%

7. Which of the following is the primary reason you chose to live, own land, or locate a business in the Town of Ledgeview?

Grew up here	11.3%	Local tax rate	5.0%
Quality of local schools	22.5%	Proximity to Green Bay	13.3%
Close to family, friends	16.7%	Close to natural, scenic views	25.8%
Cost and quality of housing	22.9%	Productive agricultural land	1.7%
Close to where I work	7.9%	Other	8.3%

Section 2: Your Perspective on the Town of Ledgeview

8. In general, how satisfied are you with Ledgeview as a place to live, operate a business, or own property?

Very satisfied	40.1%	Very unsatisfied	0.8%
Satisfied	51.7%	No opinion	0.4%
Unsatisfied	3.8%		

9. In general, how responsive do you feel Ledgeview's elected officials and staff are in addressing the needs of residents and landowners?

Very responsive	10.9%	Very unresponsive	1.7%
Responsive	46.7%	No opinion	22.5%
Unresponsive	14.6%		

10. How familiar are you with the current Town of Ledgeview Comprehensive Plan?

Very familiar	2.9%	Unfamiliar	55.8%
Somewhat familiar	25.0%		

11. The Town of Ledgeview provides news and information to the community through a variety of sources. Which of the following applies to you?

I subscribe to the 'Ledgeview Minute' newsletter	34.6%
I am aware of the 'Ledgeview Minute' but am not a subscriber	8.8%
I am not aware of the 'Ledgeview Minute'	35.8%
I regularly visit the Town website	12.1%
I have visited the Town website	35.8%
I have never visited the Town website	24.2%
I find the information provided on the website to be very helpful	12.1%
I find the information provided on the website to be somewhat helpful	23.3%
I do not find the information provided on the website to be helpful	3.3%
I am signed-up for automatic payment of sewer and water bills through ACH	3.3%
I am aware of autopay through ACH but am not signed-up	23.3%
I am not aware of autopay through ACH	20.8%

12. Which of the following local land use issues are of greatest concern to you?

Housing	15.0%	Natural resources, agriculture	20.4%
Roads	36.3%	Parks and recreation	28.3%
New development	44.2%	Other	1.3%
Local economy	20.4%		

Section 3: Your Preferences Regarding Future Development

13. In your opinion, how adequate is the current availability of the following housing options?

<u>Upscale owner-occupied housing</u>			
Very adequate	35.4%	Very inadequate	--
Adequate	45.8%	No opinion	16.3%
Inadequate	3.33%		
<u>Affordable owner-occupied housing</u>			
Very adequate	16.3%	Very inadequate	0.4%
Adequate	54.2%	No opinion	15.0%
Inadequate	3.33%		
<u>Upscale rental housing</u>			
Very adequate	13.8%	Very inadequate	1.3%
Adequate	35.8%	No opinion	36.3%
Inadequate	5.8%		
<u>Affordable rental housing</u>			
Very adequate	14.2%	Very inadequate	0.8%
Adequate	35.4%	No opinion	37.1%
Inadequate	5.0%		
<u>Housing for seniors</u>			
Very adequate	7.1%	Very inadequate	3.8%
Adequate	20.0%	No opinion	43.3%
Inadequate	19.2%		

Housing for people with disabilities

Very adequate	5.8%	Very inadequate	2.5%
Adequate	18.3%	No opinion	55.0%
Inadequate	10.0%		

14. How satisfied are you with the quality of the following transportation facilities?

Town roads

Very satisfied	19.6%	Very unsatisfied	4.2%
Satisfied	61.3%	No opinion	3.3%
Unsatisfied	12.1%		

County roads

Very satisfied	14.6%	Very unsatisfied	5.8%
Satisfied	60.8%	No opinion	3.8%
Unsatisfied	13.8%		

State highways 32/57

Very satisfied	15.8%	Very unsatisfied	1.3%
Satisfied	65.0%	No opinion	11.3%
Unsatisfied	5.0%		

Interstate 43

Very satisfied	31.3%	Very unsatisfied	0.4%
Satisfied	52.9%	No opinion	4.2%
Unsatisfied	3.8%		

Bike lanes

Very satisfied	17.1%	Very unsatisfied	5.8%
Satisfied	38.8%	No opinion	13.8%
Unsatisfied	23.3%		

Sidewalks

Very satisfied	17.9%	Very unsatisfied	5.8%
Satisfied	43.3%	No opinion	16.3%
Unsatisfied	14.6%		

Multi-use trails

Very satisfied	21.7%	Very unsatisfied	5.4%
Satisfied	42.1%	No opinion	13.3%
Unsatisfied	10.4%		

15. Which of the following types of new development would you view as desirable in Ledgeview?

Family dining	58.3%	Grocery store	29.6%
Locally-owned small business	57.9%	National chain restaurant	28.8%
Upscale restaurant	44.6%	Senior living community	27.9%
Subdivisions w/open space	37.9%	Community gardens	26.7%
Upscale retail	35.0%	Art galleries, craft stores	26.3%
Public spaces	32.5%	Theatre, performing arts	25.4%
Breweries, wineries, distilleries	30.8%	Light industry	23.8%

Fountains	20.8%	Mixed-use development	10.8%
Banking and insurance	18.3%	Conventional subdivisions	10.4%
Corporate offices	18.3%	Big box retail	9.2%
Lodging	17.1%	Large-scale agriculture	8.3%
Discount retail	16.3%	Warehousing and storage	7.5%
Hair salon, spa, barber	16.3%	Business incubator	7.1%
Pubs, bars, taverns	15.8%	Clusters of small apartments	7.1%
Healthcare, clinics	15.4%	Heavy industry	4.6%
Convenience store	12.5%	Apartment complexes	3.3%
Childcare, daycare	12.1%	Other	7.5%

16. How supportive are you of the following programs and policies intended to generate economic development in Ledgeview?

<u>TIF Districts</u>			
Very supportive	15.8%	Very unsupportive	4.2%
Supportive	21.7%	No opinion	40.0%
Unsupportive	8.8%		
<u>Business Improvement Districts</u>			
Very supportive	18.3%	Very unsupportive	3.3%
Supportive	42.1%	No opinion	25.0%
Unsupportive	4.6%		
<u>Economic Development Grants</u>			
Very supportive	19.6%	Very unsupportive	4.2%
Supportive	39.2%	No opinion	24.6%
Unsupportive	6.3%		
<u>Streetscape Planning</u>			
Very supportive	21.7%	Very unsupportive	5.0%
Supportive	35.0%	No opinion	32.1%
Unsupportive	3.8%		

17. How important to you are the following natural and agricultural features in Ledgeview?

<u>Fox River</u>			
Very important	54.2%	Very unimportant	0.8%
Important	32.5%	No opinion	0.8%
Unimportant	5.0%		
<u>East River</u>			
Very important	46.7%	Very unimportant	0.4%
Important	39.2%	No opinion	5.8%
Unimportant	5.4%		
<u>Bower Creek</u>			
Very important	28.8%	Very unimportant	0.4%
Important	35.4%	No opinion	15.8%
Unimportant	9.6%		

<u>Other Creeks and streams</u>			
Very important	27.5%	Very unimportant	0.4%
Important	50.8%	No opinion	12.5%
Unimportant	8.8%		
<u>Small ponds</u>			
Very important	22.5%	Very unimportant	1.3%
Important	41.7%	No opinion	11.7%
Unimportant	14.2%		
<u>Wetlands</u>			
Very important	31.3%	Very unimportant	1.3%
Important	42.1%	No opinion	9.2%
Unimportant	9.2%		
<u>Niagara Escarpment (the ledge)</u>			
Very important	47.1%	Very unimportant	--
Important	36.7%	No opinion	8.3%
Unimportant	2.5%		
<u>Environmentally sensitive areas</u>			
Very important	35.8%	Very unimportant	0.4%
Important	41.7%	No opinion	7.1%
Unimportant	7.1%		
<u>Surface Water Quality</u>			
Very important	48.8%	Very unimportant	--
Important	35.8%	No opinion	4.6%
Unimportant	4.6%		
<u>Ground water quality</u>			
Very important	67.1%	Very unimportant	--
Important	24.6%	No opinion	3.8%
Unimportant	2.1%		
<u>Air quality</u>			
Very important	66.3%	Very unimportant	--
Important	24.2%	No opinion	3.8%
Unimportant	3.8%		
<u>Habitat protection for fish and wildlife</u>			
Very important	45.8%	Very unimportant	--
Important	38.3%	No opinion	5.0%
Unimportant	5.4%		
<u>Forests, wooded areas</u>			
Very important	47.5%	Very unimportant	--
Important	37.5%	No opinion	5.4%
Unimportant	2.5%		

<u>Native grasslands, prairies</u>			
Very important	37.5%	Very unimportant	0.8%
Important	38.8%	No opinion	8.8%
Unimportant	9.6%		
<u>Farm fields</u>			
Very important	27.9%	Very unimportant	2.1%
Important	42.1%	No opinion	8.3%
Unimportant	13.8%		
<u>Livestock</u>			
Very important	22.5%	Very unimportant	4.2%
Important	37.1%	No opinion	1.0%
Unimportant	18.3%		
<u>Barns, silos, and fence lines</u>			
Very important	22.5%	Very unimportant	2.5%
Important	38.8%	No opinion	9.6%
Unimportant	17.9%		
<u>Historic Structures</u>			
Very important	37.5%	Very unimportant	0.4%
Important	42.9%	No opinion	5.0%
Unimportant	9.6%		
<u>Scenic views</u>			
Very important	52.5%	Very unimportant	--
Important	38.8%	No opinion	3.3%
Unimportant	4.6%		
<u>Dark skies at night</u>			
Very important	40.0%	Very unimportant	0.4%
Important	35.0%	No opinion	7.1%
Unimportant	13.3%		
<u>Quietness</u>			
Very important	54.2%	Very unimportant	--
Important	36.3%	No opinion	3.8%
Unimportant	2.1%		

18. In your opinion, how adequate is the current availability of the following recreational amenities in Ledgeview?

<u>General park space</u>			
Very adequate	21.7%	Very inadequate	1.7%
Adequate	56.7%	No opinion	3.8%
Inadequate	15.4%		
<u>Playground facilities</u>			
Very adequate	18.8%	Very inadequate	2.1%
Adequate	49.6%	No opinion	12.1%
Inadequate	15.0%		

Athletic fields & courts

Very adequate	17.9%	Very inadequate	3.3%
Adequate	48.3%	No opinion	10.8%
Inadequate	16.3%		

Quiet places for rest & reflection

Very adequate	9.6%	Very inadequate	3.8%
Adequate	52.1%	No opinion	8.8%
Inadequate	19.2%		

Golf courses

Very adequate	25.4%	Very inadequate	1.3%
Adequate	61.3%	No opinion	4.2%
Inadequate	2.1%		

Hiking & biking trails

Very adequate	22.1%	Very inadequate	2.3%
Adequate	49.2%	No opinion	4.6%
Inadequate	20.0%		

Ski & snowshoe trails

Very adequate	8.3%	Very inadequate	4.2%
Adequate	22.9%	No opinion	31.3%
Inadequate	27.5%		

Indoor recreation center

Very adequate	7.1%	Very inadequate	10.8%
Adequate	17.9%	No opinion	28.8%
Inadequate	36.3%		

Public swimming pools

Very adequate	8.3%	Very inadequate	10.0%
Adequate	22.1%	No opinion	28.3%
Inadequate	27.1%		

Areas to hunt & fish

Very adequate	10.0%	Very inadequate	3.8%
Adequate	27.9%	No opinion	39.2%
Inadequate	13.8%		

Public access to water

Very adequate	10.0%	Very inadequate	3.3%
Adequate	36.7%	No opinion	28.3%
Inadequate	14.2%		

Dog parks

Very adequate	9.2%	Very inadequate	7.1%
Adequate	20.4%	No opinion	38.8%
Inadequate	8.8%		

Skate & BMX parks

Very adequate	7.9%	Very inadequate	3.3%
Adequate	17.9%	No opinion	52.9%
Inadequate	10.8%		

Disk golf

Very adequate	7.1%	Very inadequate	2.9%
Adequate	16.3%	No opinion	48.8%
Inadequate	16.7%		

Rental facilities

Very adequate	7.5%	Very inadequate	3.8%
Adequate	23.8%	No opinion	46.3%
Inadequate	11.7%		

Picnic areas

Very adequate	11.3%	Very inadequate	4.6%
Adequate	44.2%	No opinion	19.2%
Inadequate	15.8%		

Camping areas

Very adequate	7.5%	Very inadequate	5.4%
Adequate	16.3%	No opinion	46.3%
Inadequate	17.5%		

19. Do you believe that future development in Ledgeview should be guided so that it occurs in certain areas and not in others?

Yes	68.8%	Not sure	14.2%
No	7.5%		

20. To what extent would you encourage the preservation of green space when new residential and commercial development occurs in Ledgeview?

Strongly encourage	53.3%	Strongly discourage	0.8%
Encourage	37.9%	No opinion	5.8%
Discourage	3.3%		

21. Some types of residential developments protect land by clustering houses together on part of the property leaving the remaining open space permanently preserved. This approach allows for the same number of homes, but on smaller lots so that environmentally sensitive areas, farmland, or other special places are left undeveloped. To what extent would you encourage this type of development in Ledgeview?

Strongly encourage	23.8%	Strongly discourage	9.6%
Encourage	40.0%	No opinion	11.3%
Discourage	16.3%		

22. Discussions have occurred regarding the creation of a donor program to maintain and grow the Ledgeview Park System. How supportive would you be of donating to such an effort?

Very supportive	6.3%	Very unsupportive	7.5%
Supportive	44.2%	No opinion	18.8%
Unsupportive	16.3%		

23. One goal of the recent Ledgeview Strategic Planning process was to create a marketing program to promote the community and strengthen its identity within the region. How supportive are you of such a program?

Very supportive	15.0%	Very unsupportive	6.3%
Supportive	48.3%	No opinion	12.9%
Unsupportive	16.3%		

24. Purchasing or transferring development rights is an approach that some communities use to protect land. In this type of transaction, a landowner voluntarily sells or transfers the right to develop a portion of land to an organization that will not develop it. The landowner retains all other existing ownership rights like farming and hunting. To what extent would you support this type of program to preserve rural areas in Ledgeview?

Very supportive	14.2%	Very unsupportive	3.3%
Supportive	46.3%	No opinion	20.0%
Unsupportive	12.1%		

25. Day-to-day operations at the Town Offices are becoming increasingly affected by space and storage limitations. In addition, residents have asked about renting Town facilities for family gatherings and similar events. How supportive are you of expanding the existing Town Office or building a new structure to increase space for the Town's use and provide facilities that would be available for rent to residents?

Very supportive	13.8%	Very unsupportive	13.3%
Supportive	47.9%	No opinion	8.8%
Unsupportive	16.3%		

26. To what extent would you support local actions to better prepare for significant storm and weather events?

Very supportive	22.1%	Very unsupportive	2.1%
Supportive	62.1%	No opinion	5.4%
Unsupportive	7.1%		

27. How supportive would you be of future partnerships with neighboring communities to share services including parks & recreation and other facilities?

Very supportive	27.1%	Very unsupportive	2.9%
Supportive	53.8%	No opinion	7.9%
Unsupportive	6.3%		

Summary of Support

This section identifies the level of support, based upon the tabulated survey results, for the various land uses, development options, and planning actions presented or inferred in the survey.

- Strong - Support of 75% or greater, not counting the 'no opinion' category
- Moderate - Support of 50% or greater, not counting the 'no opinion' category
- Weak - Support of 25% or greater, not counting the 'no opinion' category

Strong Support

- Ledgeview as a place to live and work
- Pursuing economic development grants
- Streetscape planning
- Natural and agricultural resources
- Guided development
- Preservation of green space during development
- Conservation subdivisions
- Expansion of Town offices
- Preparations for severe storms and weather events
- Partnerships with neighboring communities

Moderate Support

- Responsiveness of local officials
- Family dining
- Locally-owned business
- TIF Districts
- Business Improvement Districts
- Ski and snowshoe trails
- Indoor recreation center
- Public swimming pool
- Disk golf
- Camping areas
- Donor program for parks
- Purchase and/or Transfer of Development Rights programs

Weak Support

- Familiarity with current Comprehensive Plan
- Housing for seniors
- Housing for people with disabilities
- Bike lanes
- Sidewalks
- Upscale restaurant
- Subdivisions w/open space
- Upscale retail
- Public spaces
- Breweries, wineries, distilleries
- Grocery store
- National chain restaurant
- Senior living community
- Community gardens
- Art galleries, craft stores
- Theatre, performing arts
- Athletic fields
- Areas to hunt and fish
- Skate and BMX Park
- Rental facilities
- Picnic areas
- Hiking and biking trail