

Town of LEDGEVIEW
Update of Comprehensive Plan
and Parks & Recreation Plan

Community
Engagement Session

De Pere Middle School
November 12, 2013



Community Planning
& Consulting, LLC

Welcome & Introductions

- **Sarah Burdette – Clerk/Administrator**
- **Town Board**
- **Zoning & Planning Commission**
- **Parks, Recreation & Forestry Committee**
- **Jeff Sanders – Community Planning & Consulting**

What is a Comprehensive Plan?

- **Guidance document, developed through citizen input and adopted by local government.**
- **Guides the physical development of a community (blueprint for the future)**
- **Includes visions, goals, objectives, and policies for implementation**



What's in a Comprehensive Plan?

- **Required plan elements:**
 - **Issues & Opportunities**
 - **Housing**
 - **Transportation**
 - **Utilities & Community Facilities**
 - **Agricultural, Natural, & Cultural Resources**
 - **Economic Development**
 - **Land Use**
 - **Intergovernmental Cooperation**
 - **Implementation**



- **Everyone named Bob, Mary, Jim, or Cathy please raise your hand**
- **Everyone named Jane, Joe, Debbie, or Richard please raise your hand**
- **Everyone who lives, works, or plays in Ledgeview please raise your hand**



Current Comp Plan – Community Goals

- 1. Maintain reliable fire and rescue services**
- 2. Maintain tidy appearance of homes and businesses**
- 3. Improve communication between Town Board, citizens, and sanitary district**
- 4. Maintain and protect natural aesthetics and wildlife corridors**
- 5. Preserve country (rural) atmosphere**



Current Comp Plan – Community Goals (cont.)

- 6. Maintain high quality school system**
- 7. Promote orderly residential and commercial growth**
- 8. Conduct open town meeting at times convenient for citizens**
- 9. Limit multi-family units to 20% of total housing units**
- 10. Offer public input meetings to review the plan**



Current Comp Plan – Land Use Goal

Manage future growth and land use to ensure orderly, balanced development that maintains or improves quality of life, maximizes provision of efficient services, and promotes developments that integrate mixed land uses and a variety of transportation choices.



Current Comp Plan – Transportation Goal

Develop a safe and efficient multi-modal transportation system that serves all Ledgeview residents.



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Current Comp Plan – Economic Development Goal

Broaden the tax base and strengthen the Town's economy and employment base through agricultural, commercial, and industrial activity.



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Current Comp Plan – Housing Goal

Provide a variety of housing opportunities for all segments of the Town's population.

Current Comp Plan – Facilities & Utilities Goal

Promote a quality living environment through the timely provision of adequate and efficient recreation, utility, emergency, and other public facilities and services affecting the health, safety, and well-being of residents and businesses.



Current Comp Plan – Cultural, Natural, and Agricultural Resources Goal

Capitalize on the amenities offered by the Town's cultural, natural, and agricultural resources and integrate these features into future development to enhance the character of Ledgeview and quality of life of its residents.



Current Comp Plan – Intergovernmental Goal

Work with surrounding communities, DP school district, Brown County, BLRPC, and Wisconsin to cooperatively plan and develop the Town and region.



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Why Update the Comp Plan Now?

- Much has changed since current plan last amended
- Different regional economy and housing market due to Great Recession and housing crash
- 2010 US Census data available
- Plan will be modified to accommodate changes



Comp Plan Update Process

- **Community Survey – Oct 2013**
- **Engagement Session – Nov 2013**
- **Issues & Opportunities and Transportation Chapters – Feb 2014**
- **Economic Development and Housing Chapters – Mar 2014**
- **Community Mapping Forum – Apr 2014**



Comp Plan Update Process (cont.)

- **Community Facilities & Utilities and Natural, Cultural, & Agricultural Resources Chapter – Jul 2014**
- **Land Use Chapter – Sep 2014**
- **Intergovernmental Cooperation and Implementation Chapters – Oct 2014**
- **Intergovernmental Meeting – Oct 2014**



Comp Plan Update Process (cont.)

- **Presentation of First Draft – Oct 2014**
- **Presentation of Pre-Public Hearing Draft – Nov 2014**
- **Open House & Public Hearing – Jan 2015**
- **Preparation of Final Plan – Feb 2015**



What is a Parks & Recreation Plan?

- **5-year planning document that guides the development of future park and recreation needs**
- **Includes goals, objectives, and policies related to parks and recreation**
- **Necessary to be eligible for State and Federal park and recreation funding**



What is a Parks & Recreation Plan? (cont.)

- Includes inventory of existing park and recreation assets
- Also includes park and rec assets of nearby communities and Brown County
- Implementation Plan identifies needs in each year of five-year plan
- Includes funding options

Current Park & Rec Goal

To promote the stewardship of natural, historical, and cultural resources throughout the town in the form of a parks and recreation system that serves the needs of the residents of the Town of Ledgeview and the surrounding area.



Current Park & Rec Objectives

- **Balance park & rec needs with environmental protection**
- **Preserve and protect the town's natural resources**
- **Preserve and enhance the beauty of the town**
- **Plan for needs of future generations**



Current Park & Rec Objectives (cont.)

- **Make the park system accessible to all users**
- **Ensure that park & rec resources are well maintained**
- **Acquire the land necessary to meet future park & rec needs**
- **Work with partners to achieve park & rec goals**



Park & Rec Plan Update Process

- **Kick-off Meeting with Park & Rec Committee** – Jan 2014
- **Present First Draft** – May 2014
- **Present Final Draft** – Jul 2014

Community Survey

- **Surveys mailed on Oct 21st**
- **Sent to every household in Ledgeview (more than 3,800 distributed)**
- **Tabulated surveys will guide the update of the Comprehensive Plan and Parks & Recreation Plan**



Community Survey – Preliminary Results

Years at Your Place of Residence?

Less than 1	4%
1 to 5	26%
6 to 10	30%
11 to 20	19%
More than 20	22%

Community Survey – Preliminary Results

Type of of Residence?

Single-family house

66%

Duplex/2-family

7%

Apartment

10%

Condo/Townhouse

12%

Farmstead

6%



Community Survey – Preliminary Results

Total Acres Land Owned?

None	7%
Less than 1	44%
1 to 5	28%
6 to 20	4%
21 to 40	2%
41 to 100	1%
More than 100	1%



Community Survey – Preliminary Results

Primary Reason for Living in Ledgeview?

Grew up here	9%
Quality schools	18%
Close to family/friends	19%
Cost/quality of housing	23%
Close to work	11%
Local tax rate	7%
Proximity to GB	12%
Close to natural resources	25%
Productive ag land	3%
Other	11%

Community Survey – Preliminary Results

How Satisfied are You with Ledgeview?

Satisfied or Very Sat

92%

Unsatisfied or Very Unsat

5%

No Opinion

1%



Community Survey – Preliminary Results

How Responsive are Staff & Officials?

Responsive or Very Resp	62%
Unresponsive or Very Un	16%
No Opinion	23%



Community Survey – Preliminary Results

How Familiar with Current Comp Plan?

Very Familiar

3%

Somewhat Familiar

35%

Unfamiliar

61%



Community Survey – Preliminary Results

Which Land Use of Greatest Concern?

Housing	15%
Roads	39%
New development	44%
Local economy	19%
Natural resources/ag land	16%
Parks and recreation	29%
Other	8%

Community Survey – Preliminary Results

How Adequate Following Housing Types?

Upscale Owner-occupied

Adequate or Very Adeq

75%

Inadequate or Very Inad

--

No Opinion

17%

Affordable Owner-occupied

Adequate or Very Adeq

67%

Inadequate or Very Inad

4%

No Opinion

14%



Community Survey – Preliminary Results

How Adequate Following Housing Types?

Upscale Rental

Adequate or Very Adeq

52%

Inadequate or Very Inad

5%

No Opinion

31%

Affordable Rental

Adequate or Very Adeq

54%

Inadequate or Very Inad

5%

No Opinion

29%



Community Survey – Preliminary Results

How Adequate Following Housing Types?

Seniors

Adequate or Very Adeq

31%

Inadequate or Very Inad

23%

No Opinion

33%

People with Disabilities

Adequate or Very Adeq

29%

Inadequate or Very Inad

14%

No Opinion

44%



Community Survey – Preliminary Results

How Satisfied with Transportation Choices?

Town Roads

Satisfied or Very Sat

83%

Dissatisfied or Very Dis

15%

No Opinion

4%

County Roads

Satisfied or Very Sat

75%

Dissatisfied or Very Dis

20%

No Opinion

5%



Community Survey – Preliminary Results

How Satisfied with Transportation Choices?

Highways 32/57

Satisfied or Very Sat

79%

Dissatisfied or Very Dis

7%

No Opinion

15%

I-43

Satisfied or Very Sat

86%

Dissatisfied or Very Dis

4%

No Opinion

9%



Community Survey – Preliminary Results

How Satisfied with Transportation Choices?

Bike Lanes

Satisfied or Very Sat

55%

Dissatisfied or Very Dis

26%

No Opinion

17%

Sidewalks

Satisfied or Very Sat

60%

Dissatisfied or Very Dis

14%

No Opinion

21%



Community Survey – Preliminary Results

How Satisfied with Transportation Choices?

Multi-use Trails

Satisfied or Very Sat

Dissatisfied or Very Dis

No Opinion

67%

13%

17%



Community Survey – Preliminary Results

Types of Development Most Desirable?

Family dining	58%
Locally-owned small business	54%
Upscale restaurant	38%
Grocery store	37%
Upscale retail	32%
Subdivisions with open space	30%
Senior living community	30%
National chain restaurant	29%



Community Survey – Preliminary Results

Types of Development Most Desirable?

Breweries, wineries, distilleries	25%
Art galleries, craft stores	23%
Theatre, performing arts	23%
Public spaces	21%
Community gardens	20%
Discount retail	19%
Banking, insurance	18%
Healthcare, clinics	18%



Community Survey – Preliminary Results

How Supportive of Economic Development?

TIF Districts

Supportive or Very Sup	37%
Unsupportive or Very Unsup	12%
No Opinion	41%

Business Improvement District

Supportive or Very Sup	62%
Unsupportive or Very Unsup	5%
No Opinion	27%



Community Survey – Preliminary Results

How Supportive of Economic Development?

Economic Development Grants

Supportive or Very Sup	61%
Unsupportive or Very Unsup	5%
No Opinion	25%

Streetscape Planning

Supportive or Very Sup	56%
Unsupportive or Very Unsup	9%
No Opinion	32%



Community Survey – Preliminary Results

Most Important Natural/Agricultural Features

Scenic views	91%
Quietness	91%
Air quality	90%
Ground water quality	88%
Surface water quality	86%
Forests, woods	85%
East River	84%



Community Survey – Preliminary Results

Most Important Natural/Agricultural Features

Environmental sensitive areas	84%
Fox River	83%
Habitat protection	83%
Historic structures, places	81%
Niagara Escarpment	79%
Other creeks/streams	78%
Native grasslands	75%



Community Survey – Preliminary Results

Most Important Natural/Agricultural Features

Wetlands	74%
Dark skies at night	73%
Farm fields	70%
Livestock	57%
Barns, silos, fence lines	56%



Community Survey – Preliminary Results

How Adequate Current Park & Rec?

General Park Space

Adequate or Very Ad 78%

Inadequate or Very Inad 17%

No Opinion 6%

Playgrounds

Adequate or Very Ad 67%

Inadequate or Very Inad 17%

No Opinion 15%



Community Survey – Preliminary Results

How Adequate Current Park & Rec?

Athletic Fields

Adequate or Very Ad

70%

Inadequate or Very Inad

15%

No Opinion

12%

Quiet Places

Adequate or Very Ad

54%

Inadequate or Very Inad

25%

No Opinion

10%



Community Survey – Preliminary Results

How Adequate Current Park & Rec?

Golf Courses

Adequate or Very Ad

88%

Inadequate or Very Inad

2%

No Opinion

10%

Hiking/Biking Trails

Adequate or Very Ad

71%

Inadequate or Very Inad

23%

No Opinion

6%



Community Survey – Preliminary Results

How Adequate Current Park & Rec?

Bike Lanes & Sidewalks

Adequate or Very Ad

56%

Inadequate or Very Inad

33%

No Opinion

9%

Ski & Snowshoe Trails

Adequate or Very Ad

44%

Inadequate or Very Inad

24%

No Opinion

37%



Community Survey – Preliminary Results

How Adequate Current Park & Rec?

Indoor Rec Center

Adequate or Very Ad 25%

Inadequate or Very Inad 41%

No Opinion 31%

Public Pool

Adequate or Very Ad 30%

Inadequate or Very Inad 34%

No Opinion 33%



Community Survey – Preliminary Results

How Adequate Current Park & Rec?

Areas to Hunt & Fish

Adequate or Very Ad

38%

Inadequate or Very Inad

20%

No Opinion

40%

Public Access to Water

Adequate or Very Ad

47%

Inadequate or Very Inad

17%

No Opinion

28%



Community Survey – Preliminary Results

How Adequate Current Park & Rec?

Dog Parks

Adequate or Very Ad	29%
Inadequate or Very Inad	24%
No Opinion	38%

Skate & BMX Parks

Adequate or Very Ad	26%
Inadequate or Very Inad	15%
No Opinion	52%



Community Survey – Preliminary Results

How Adequate Current Park & Rec?

Disk Golf

Adequate or Very Ad

29%

Inadequate or Very Inad

14%

No Opinion

50%

Rental Facilities

Adequate or Very Ad

30%

Inadequate or Very Inad

20%

No Opinion

43%



Community Survey – Preliminary Results

How Adequate Current Park & Rec?

Picnic Areas

Adequate or Very Ad

53%

Inadequate or Very Inad

20%

No Opinion

24%

Camping Areas

Adequate or Very Ad

22%

Inadequate or Very Inad

22%

No Opinion

45%



Community Survey – Preliminary Results

Do You Believe that Future Development should be Guided?

Yes	78%
No	5%
Not Sure	19%



Community Survey – Preliminary Results

Encourage or Discourage Preservation of Green Space when New Development Occurs?

Encourage or Strongly Enc	92%
Discourage or Strongly Disc	2%
No Opinion	8%



Community Survey – Preliminary Results

Clustering Homes to Preserve Open Space with New Residential Development?

Encourage or Strongly Enc	66%
Discourage or Strongly Disc	26%
No Opinion	9%



Community Survey – Preliminary Results

Donor Program for Ledgeview Parks & Rec?

Supportive or Strongly Sup	48%
Unsupportive or Strongly Unsup	31%
No Opinion	22%



Community Survey – Preliminary Results

Ledgeview Marketing Program?

Supportive or Strongly Sup	72%
Unsupportive or Strongly Unsup	15%
No Opinion	15%

Community Survey – Preliminary Results

Development of Voluntary PDR/TDR Program?

Supportive or Strongly Sup	61%
Unsupportive or Strongly Unsup	13%
No Opinion	24%



Community Survey – Preliminary Results

Expanding or Building Town Office, Including Space for Rental?

Supportive or Strongly Sup	64%
Unsupportive or Strongly Unsup	28%
No Opinion	10%



Community Survey – Preliminary Results

Actions to Prepare for Storm and Weather Events?

Supportive or Strongly Sup	92%
Unsupportive or Strongly Unsup	4%
No Opinion	5%



Community Survey – Preliminary Results

Partnerships with Neighboring Communities?

Supportive or Strongly Sup	83%
Unsupportive or Strongly Unsup	5%
No Opinion	11%

Questions?



**OK then, that's 27 property owners in favor of
smart growth.
And one vote in favor of wacky growth."**

**Let's take a
10-Minute Break**



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Population & Projections

- **1960** – 1,109
- **1970** – 1,365
- **1980** – 1,535
- **1990** – 1,568
- **2000** – 3,363
- **2010** – 6,555
- **2020** – 7,179*
- **2030** – 8,832*

Population nearly doubled between 2000 and 2010.

Projected increase of 2,277 (34.7%) by 2030.*

* 2020 and 2030 projections based upon projected 2010 population of 5,542. Actual 2010 population 18.3% larger.



Population Comparison: 2000 - 2010

	<u>2000</u>	<u>2010</u>	<u>Change</u>
T. Ledgeview	3,363	6,555	94.9%
C. De Pere	20,559	23,800	15.8%
V. Bellevue	11,828	14,570	23.2%
T. Eaton	1,414	1,508	6.7%
T. Glenmore	1,187	1,135	-4.4%
T. Lawrence	1,548	4,284	176.7%
T. Rockland	1,522	1,734	13.9%
Brown Cty	226,778	247,007	8.9%



Population by Race/Ethnicity: 2000 - 2010

	<u>2000</u>	<u>%T</u>	<u>2010</u>	<u>%T</u>
White	3,319	98.7	6,172	94.2
Asian	13	0.4	157	2.4
African American	7	0.2	84	1.3
Hawaiian/Pac. Isl.	0	--	0	--
Hispanic	25	0.7	88	1.3
Native American	6	0.2	30	0.5
Other	7	0.2	26	0.4
Two or more	11	0.3	86	1.3

Population - Youth and Seniors

	2000	2010	Change
Total	3,363	6,555	94.9%
Under 18	1,076	1,986	84.6%
65 and over	279	634	127.2%

Housing Status

	2000	%T	2010	%T
Total Units	1,214	100	2,579	100
Owner Occupied	915	75.4	1,588	61.6
Renter Occupied	265	21.8	854	33.1
Total Vacant	34	2.8	137	5.3
Pop/Owner Occ.	2,827	84.1	4,814	73.4
Pop/Renter Occ.	485	14.4	1,718	26.2

Visioning Exercise

What is your vision for the future of Ledgeview?

- Imagine it's the year 2035
- Express your ideal future
- Be *visionary*



Visioning Exercise (cont.)

By 2035, **housing** in the Town of
Ledgeview includes...



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Visioning Exercise (cont.)

By 2035, the **transportation system**
in the Town of Ledgeview
includes...



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Visioning Exercise (cont.)

By 2035, **economic development** in the Town of Ledgeview includes...



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Visioning Exercise (cont.)

By 2035, parks and recreational opportunities in the Town of Ledgeview include...



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Visioning Exercise (cont.)

By 2035, the Town of Ledgeview
has **successfully preserved...**



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Nominal Group Exercise

DOTS!



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Next Steps

- **Park & Rec Plan Kick-off – January**
- **Issues & Opportunities and Transportation Chapters – February**
- **Economic Development and Housing Chapters – March**
- **Community Mapping Forum – April**



Online Access

Town of Ledgerview

- **Website**
- **Facebook**
- **Twitter**

Community Planning & Consulting

- **Website**
- **Facebook**



Contact Information

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**Thank you
very much!**

**See you at the Parks & Rec
Kick-off In January!**



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